

Councilbox is presenting a new corporate image to reflect their commitment to legal security in meetings and procedures with video attendance

- The new logo merges the concept of an hexagon-cube, which represents the Blockchain, with a check mark for legal security.
- The company is also launching their new website at the Mobile World Congress and 4YFN 2022.

Madrid, March 2, 2022.- Councilbox is updating its brand identity, changing its logo, and launching a new corporate website. This new image will reflect the blockchain-based legal security used by the company, as well as the streamlining of processes through the use of its products.

Councilbox's proprietary technology certifies all the actions carried out and their sequentiality with time stamps and immutable electronic evidence on the blockchain. Together with this concept, the new logo also represents legal security with a check mark.

This Legal Tech startup was born in 2015 with the aim of providing video attendance for meetings and procedures with legal security. The company offers comprehensive solutions for remote meetings that require compliance with regulations, such as corporate meetings, plenary sessions, board meetings, and election processes, among others. It also offers solutions for remote citizen services thanks to OVAC, a product especially designed for public administrations to carry out procedures via video attendance.

The new corporate identity, which has been launched in such an important event for the technology industry as the Mobile World Congress and the 4YFN, will be used in all of Councilbox's media.

The company is presenting a new website consistent with the enormous growth of the company in the last few months. What's more, new contents have been included in the design of the site to make it easier for the clients to access the company's products and information. <https://www.councilbox.com/>. The new corporate image will link all the communication and marketing elements of the company, such as marketing materials, social media, and product interface.

Javier Polo, CEO of Councilbox, claims that "this update of our corporate image represents a new stage of international consolidation after our experience in Europe, Latin America, and the Middle East, which motivates us to remain leaders in legal security solutions for procedures and meetings with video attendance."

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About Councilbox

Councilbox is a Legal Tech startup founded in 2015 in Vigo (Galicia) by Agustín Tourón and Víctor López. The firm is focused on offering comprehensive solutions to enable remote meeting processes that require legal validity, such as corporate meetings, plenary sessions, board meetings, steering committees, etc. Councilbox has also recently developed an IT solution for remote citizen services (mainly procedures and paperwork) for public administrations.

Ever since the launch of its first product in 2016, Councilbox has benefited from the investment of Peak Thomas in its seed capital and from the support of startup incubators such as Cuatrecasas Acelera, Telefónica Open Future, or Microsoft for Startups in developing its products and progressively growing its turnover. 2020 was a turning point for the company due to the increase in demand for telematics meeting solutions from companies and institutions due to the COVID-19 pandemic.

In the first half of 2021, Councilbox has brought in new partners (Wayra/Telefónica, Abanca, and Adara Ventures) to accelerate its growth, become the reference firm in Spain within the Legal Tech segment, and addressed the first phase of internationalization of the company.

For more information: <https://www.councilbox.com/>